

Dr. Caitlin Rebecca Kight
Email: c.r.kight@exeter.ac.uk
Tel: 07789801900

I am passionate about higher education and enjoy finding innovative ways to blend teaching and research to provide an engaging, supportive, and productive academic environment for staff and students alike. I am a science communicator in my spare time and I enjoy the challenge of determining the perfect way to provide information to diverse audiences.

Education and qualifications

- 2005-2009 College of William and Mary (Williamsburg, VA, USA)
PhD in Applied Science
- 2003-2005 College of William and Mary (Williamsburg, VA, USA)
MS in Biology
- 1999-2003 Haverford College (Haverford, PA, USA)
BS in Biology

Work experience

- 02/2017-Current **Campaign Manager, CLES**
I design and implement communications and marketing campaigns to achieve College goals associated with recruitment, internationalisation, research promotion, education, and student experience. Among other things, I create and maintain communication materials, support programme leads in developing and promoting degrees, organise events, and advise on outreach efforts.
- 02/2016-02/2017 **Head of Comms and Marketing, CLES**
I developed and implemented the communications and marketing strategy (including research, outreach, internationalisation, student recruitment, and WP themes) for CLES; I also provided strategic marketing advice to GED and led on / contributed to a range of central corporate communications and marketing activities at the University.
- 08/2014-02/2016 **Comms and Marketing Manager, Cornwall Campuses**
I was responsible for developing a communications and marketing strategy for the Cornwall Campuses, primarily focusing on activities aimed at achieving recruitment goals and managing relationships with local stakeholders.
- 08/2013-08/2014 **Education Team Leader, CLES Cornwall**
I oversaw a team of four administrators responsible for processing all assessments and, ultimately, preparing the resulting academic records for the exam board and graduation. I handled student queries, mitigation requests, and academic misconduct cases, and was involved in SSLC meetings and other student experience / welfare activities. I assisted with programme and module development and contributed to pedagogical discussions within the College.

- 10/2012-04/2013 **Associate Lecturer, CLES Cornwall**
As a lecturer in both Biosciences and Geography, I was responsible for the delivery of educational content in lectures, seminars, discussion groups, and laboratory sessions, and was also an instructor on both local and international field courses. I researched, wrote, and delivered lecture content; held one-on-one and group tutorials in which I provided advice to students; marked assignments; assisted in departmental pedagogical decisions; and oversaw / advised on research activities of both undergraduate and postgraduate students.
- 08/2010-07/2012 **Postdoctoral Research Fellow**
I received a National Science Foundation Graduate Research Fellowship to study the effects of noise pollution on avian reproduction and communication. While conducting this research at the Penryn Campus, I also lectured, mentored students, supervised research projects, and wrote a popular science book.
- 12/2009-08/2013 **Science Editor, Editage**
As a freelance science editor, I helped non-native English speakers prepare their manuscripts for publication in English-language journals. I was selected as an advanced editor to provide authors with extra tuition in writing and communication skills.

Additional skills and achievements

Skills: A former IT consultant, I am: comfortable with MS Office and other word processing programmes; skilled at collecting and manipulating audio, video, and photo files; experienced in design/layout programmes for print and web materials; proficient in webpage design and use of social media; experienced e-learning platforms; and well versed in copyright laws and licensing procedures. I am an affiliate professional member of the Chartered Institute of Marketing, a member of the Association of British Science Writers, and a member of the Association for the Study of Animal Behaviour.

Achievements: I have received seven Above and Beyond nominations over the past year; I have submitted three successful bids to both the Annual Fund and the Link Fund (both at the University of Exeter); I have made multiple appearances on BBC Radio as an ornithological expert; I have lectured at scientific gatherings around the UK.

Interests and hobbies: I am on the editorial board of *Current Conservation* magazine, for which I am also a regular writer; I am a freelance writer for ornithological publications such as *Bird Watcher's Digest* and *Birding*; I maintain a blog about expat life and use various social media outlets to share my photography and science outreach projects.

For further information on my professional affiliations, publications (academic and lay), public engagement activities, and funding history, please visit my website at <http://www.caitlinkight.com>.